

2024 Partnership Opportunities

ABOUT THE PROJECT

The Bridges to Prosperity Rockford Region initiative addresses the need for a community wide, comprehensive, approach to reducing poverty by implementing a program that will help our residents in poverty move to self-sufficiency. Bridges brings people from all sectors and economic classes together to improve job retention rates, build resources, improve outcomes, and support those who are moving out of poverty.

28% of our Residents Under the Age of 18 Are in Poverty 27% of Households in Winnebago County Earn Above the Poverty Level, but not Enough to Afford Bare-Bones Household Budgets

These are unacceptable realities in our community that the Bridges to Prosperity Rockford Region project works to change. By providing a way for those experiencing poverty to build their resources and become self-sufficient we can greatly impact the generational poverty cycle. We are working to meaningfully help our under resourced neighbors build life stability and create true life transformation. One of the ways we accomplish this is through our Getting Ahead program.

Since launching the program, we have graduated over 145 community members from our *Getting Ahead* and *Getting Ahead in the Workplace* classes, providing them with the ability to build their resources and create plans toward self-sufficiency. This new approach is yielding results:

42% of our graduates report an increase in income
39% realized a decrease in debt
39% reported an increase in education
19% noted a decrease in the need for state or federal benefits.
The best result is that the araduates have hope for their future!

We invite you to become a partner in our work. Your donation will allow individuals in our community to attend Getting Ahead classes, assess their lives, develop SMART goals, and achieve stability and self-sufficiency.

Bridges to Prosperity Annual Sponsorship Yes! We Would Like to Support Poverty Reduction Efforts

<u>Bridges Champion \$5,000:</u> This supports a group of ten people taking all ten Getting Ahead classes.

You Receive:

Recognition on BridgesRockford.com website as a Bridges Champion Logo on Quarterly Email Newsletter (Distribution of 2,000+) Acknowledgement at Bridges Out of Poverty Workshops Invited to Provide Information on Services in Getting Ahead Class Materials

<u>Bridges Partner \$2,500:</u> This supports a group of five people taking all ten Getting Ahead classes.

You Receive:

Recognition on BridgesRockford.com website as a Bridges Partner Listed as a Partner on Quarterly Email Newsletter (Distribution of 2,000+) Acknowledgement at Bridges Out of Poverty Workshops

<u>Bridges Supporter \$1,000:</u> This supports two people taking all ten Getting Ahead classes.

You Receive:

Recognition on BridgesRockford.com website as a Bridges Supporter Listed as a Partner on Quarterly Email Newsletter (Distribution of 2,000+)

<u>Bridges Friend \$500:</u> This supports one person taking all ten Getting Ahead classes.

You Receive:

Recognition on BridgesRockford.com website as a Bridges Friend

Organization:	
Signature: Date:	

Return Completed Forms

By Email: Mail: 1280 S Alpine Rd, Rockford 61108
Interested in learning more about our *Getting Ahead* or Getting Ahead in the Workplace classes? Contact Mary Cacioppi by email Mary.Cacioppi@OneBodyCollaboratives.org; or by phone 815-985-1311.

Thank you for your thoughtful consideration of a donation.





